

# SPONSORSHIP PROPOSAL

## INTERNATIONAL CONFERENCE RIO 02 – WORLD CLIMATE & ENERGY EVENT

**Copacabana Palace – 6 a 11 de Janeiro de 2002**

**Rio de Janeiro, RJ, Brazil**

**Coordenação Local**

Stefan Krauter (krauter@rio02.com)

Luis Pinguelli Rosa (lpr@adc.coppe.ufrj.br)

Emilio La Rovere (Emilio@ppe.ufrj.br)

Claudia do Valle (cvalle@lima.coppe.ufrj.br)

Centro de Tecnologia – BL . I 2000, MM 06 – Ilha do Fundão

Cep: 21945-970 – Rio de Janeiro/RJ

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## **INTERNATIONAL CONFERENCE & EXHIBITION**

### **RIO 02 – WORLD CLIMATE & ENERGY EVENT**

#### **When & Where**

6 a 11 de Janeiro de 2002 – Copacabana Palace – Rio de Janeiro – Brasil

#### **Scope of RIO 02**

The main focus of the event is the application of renewable energies, reduced energy consumption and sustainable development in order to decrease overall carbon dioxide emissions. The guest speakers participating in the conference represent academic research, the industry sectors and policies associated with these topics. The implementation and application aspect will be highlighted and demonstrated by a state-of-the-art exhibition, workshops, public events and political round tables.

The international Rio02 conference organized by Rio de Janeiro's Federal University (UFRJ) in January 2002 will bring together leading experts from the fields of scientific research, politics and industry. These include, naming a few, Martin Green, Peter Landsberg, Luiz Pinguelli Rosa, Adolf Goetzberger, Hermann Scheer, Ken Yeang and Wolfgang Palz. The goal will be to report on developments in international climate and energy research and to look at ways how the protection of the environment can be advanced through the use of renewable energy technology.

An exhibition in the conference center will give companies and projects the opportunity to present the latest energy technology and services to a growing Latin American market. Excursions to Brazilian energy projects and local activities aim to encourage international contacts and co-operation.

Special highlights include a solar car race and a rock concert powered by solar energy on Copacabana beach on Sunday 6<sup>th</sup>. The political round tables with the participation of major governmental representatives on Thursday 10<sup>th</sup> will give the opportunity to discuss legislation, identify barriers, and provide efficient solutions for mass application or renewable energies.

#### **Targets**

Professionals, companies and NGOs from industry, politics, finance, science and technology that are interested in implementation of renewable energies.

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## MEANS OF SPONSORSHIP

### CATEGORY 1

- **Steering Committee:** Sponsors will have the right to nominate one representative to include in the Steering Committee, present a lecture and decide on the topics of the Industry Workshops, which will take place during the conference. Besides, the Sponsors will have status as official sponsors and co-host of the exhibitor's Reception.
- **Exhibition:** Companies and Institutions will have the opportunity to provide information about their products and services in booths of 16 m<sup>2</sup> that will be in the indoor exhibition area of Copacabana Palace (see annex). You also will have your name's company printed on the sponsor list as official sponsor in the Catalogue of Exhibitors and two pages free of charge for presentation of their company profile.
- **Merchandising:** The sponsor will have a reserved space for a banner in the venue as official sponsor. Size and location will be determined later.
- **Promotional Material:** The logo of the sponsor will be included in the Preliminary and Final Program of the event as official sponsor. The first will be distributed through mail to more than 4.000 recipients throughout the world, while the second will be given to the participants during the Conference.
- **Mailing:** After the event, the sponsor will receive the mailing list of all participants with their contact information. This turns out to be a select database of highly qualified professionals from all over the world.
- **Internet:** The sponsor will have its logo or banner and the status of official sponsor in the website of Rio 02 ([www.rio02.com](http://www.rio02.com)), with a link to its own site.
- **Conference Bags:** The logo of the sponsor will be printed in the Conference Bags and the sponsor can supply promotional material (i.e. flyers, brochures) to be included in the Conference Bags that will be distributed to the participants.
- **Conference Admission:** The sponsor will have the right at three full conference registrations.



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## CATEGORY 2

- **Steering Committee:** Sponsors will have the right to nominate one representative to include in the Steering Committee, present a lecture, and decide on the topics of the Industry Workshops, which will take place during the conference. Besides, the Sponsors will have status as official sponsors and co-host of the exhibitor's Reception.
- **Exhibit:** Companies and Institutions will have the opportunity to provide information about their products and services in booths of 8 m<sup>2</sup> that will be in the indoor exhibition area of Copacabana Palace (see annex). You also will have your name's company printed on the sponsor list as official sponsor in the Catalogue of Exhibitors and two pages free of charge for presentation of their company profile.
- **Merchandising:** The sponsor will have a reserved space for a banner in the venue as official sponsor. Size and location will be determined later.
- **Promotional Material:** The logo of the sponsor will be included in the Preliminary and Final Programs of the event as official sponsor, in site of Rio 02 and printed in the Conference Bags that will be distributed to the participants. The Preliminary Program will be distributed through mail to more than 4.000 recipients throughout the world, while the Final Program will be given to the participants during the Conference.
- **Conference Admission:** The sponsor will have the right at two full conference registrations.

## CATEGORY 3

- **Exhibition:** Companies and Institutions will have the opportunity to provide information about their products and services in booths of 4 m<sup>2</sup> that will be in the indoor exhibition area of Copacabana Palace (see annex). You also will have your name's company printed on the sponsor list in the Catalogue of Exhibitors and two pages free of charge for presentation of their company profile.
- **Merchandising:** The sponsor will have a reserved space for a banner in the venue. Size and location will be determined later.



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- **Promotional Material:** The logo of the sponsor will be included in the Preliminary and Final Programs of the event and in site of Rio 02. The Preliminary Program will be distributed through mail to more than 4.000 recipients throughout the world, while the Final Program will be given to the participants during the Conference.
  - **Conference Admission:** The sponsor will have the right at one full conference registration.

#### CATEGORY 4

- **Exhibition:** Companies and Institutions will have the opportunity to provide information about their products and services in booths of 4 m<sup>2</sup> that will be in the indoor exhibition area of Copacabana Palace (see annex). You also will have your name's company printed on the sponsor list in the Catalogue of Exhibitors and one pages free of charge for presentation of their company profile.
- **Promotional Material:** The logo of the sponsor will be included in the Preliminary and Final Programs of the event and in the site of Rio 02. The Preliminary Program will be distributed through mail to more than 4.000 recipients throughout the world, while the Final Program will be given to the participants during the Conference.
- **Conference Admission:** The sponsor will have the right at one full conference registration.



## **COSTS**

<b>Category</b>	<b>Sponsorship (R\$)</b>	<b>Sponsorship (US\$)</b>
<b>1</b>	80 000.00	32 000.00
<b>2</b>	60 000.00	24 000.00
<b>3</b>	40 000.00	16 000.00
<b>4</b>	20 000.00	8 000.00

The sponsor owns the right to direct the sponsorship to certain areas of the event (e.g. congress, exhibition, public events, round tables). A detailed cost balance of the event will be sent on request.



### ANNEX

