

SPONSORSHIP PROPOSAL

RIO 3 – World Climate & Energy Event

LAREF – Latin American Renewable Energy Fair

Hotel Glória – 1st to 5th of December 2003

Rio de Janeiro, RJ, Brazil

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INTERNATIONAL CONFERENCE & EXHIBITION

RIO 3 – World Climate & Energy Event

LAREF – Latin American Renewable Energy Fair

When & Where

1st to 5th of December 2003 – Hotel Glória, Rua do Russel 63
Glória, Rio de Janeiro, Brazil, web: <http://www.rio3.com>

Intention

Recently world leaders met in Johannesburg and agreed to increase the utilization of renewable energies such as wind, hydro, biomass and solar. This commitment is sure to bolster an industry which currently employs approximately 400,000 people worldwide and has returned steady growth rates in the range of 15% per annum over the previous decade. Vast opportunities still exist to increase rates of implementation, offset the impact of global climate change caused by greenhouse gases and concurrently provide critically needed energy supplies to developing regions. Over previous years many obstacles to the renewable industry have been identified and should be overcome: Lack of knowledge in public and political circles, inadequate legislation, inefficient lobbying and insufficient market assessments are just some of them.

RIO 3 brings together leading experts from industry, finance, science and politics to report on the latest developments and research results, demonstrate new products and services, present successful applications, and form effective networks.

Focus RIO 3 – LAREF

RIO 3 – LAREF will focus on strategies for increased application of renewable energies on a global scale as well as strategies for reduced energy consumption and sustainable development in order to decrease overall carbon dioxide emissions. The guest speakers participating in the conference represent academic research, the industry sectors and policies associated with these topics. The implementation and application aspect will be highlighted and demonstrated by the *LAREF* state-of-the-art exhibition, workshops, public events and political round tables.

The international *RIO 3* conference and trade fair in December 2003, organized in cooperation with the Rio de Janeiro's Federal University (UFRJ) and with the support of the Ministry of Mines and Energy and Eletrobras, will bring together leading experts from the fields of scientific research, politics and industry. These include, naming a few, Martin Green, Peter Landsberg, Luiz Pinguelli Rosa, Adolf Goetzberger, Hermann Scheer, Maurício Tolmasquim, Maurice Strong and Fabio Feldmann.

The *LAREF* Latin American Renewable Energy Fair, located within the conference center will give companies and institutions the opportunity to present the latest energy technology and services to a growing World and Latin American market.

Related workshops on renewable power plant implementation, project development and implementation as well as practical experience in Latin America and on funding & financing will accompany the event.

The possibility of excursions to Brazilian energy projects and local activities aim to encourage international contacts and co-operation.

The political round table with the participation of major governmental representatives will give the opportunity to discuss legislation, identify and eradicate existing obstacles, and provide efficient solutions for mass application or renewable energies.

Target Groups

Companies, Governmental bodies, NGOs, financial institutions as well as Universities and Technology Centers and their professionals interested on renewable energies.

MEANS OF SPONSORSHIP

CATEGORY 1

- **Steering Committee:** Sponsors will have the right to nominate one representative to include in the Steering Committee, present a lecture and decide on the topics of the Industry Workshops, which will take place during the conference. Besides, the Sponsors will have status as official sponsors and co-host of the Exhibitor's Reception.
- **Exhibition:** Companies and Institutions will have the opportunity to provide information about their products and services in booths of 16 m² that will be in the indoor exhibition area (see Annex). Companies also will have their name printed on the sponsor list as official sponsor in the Catalogue of Exhibitors and will receive four pages free of charge for presentation of their company profile.
- **Merchandising:** The sponsor will have a reserved space for a banner in the venue as official sponsor. Size and location will be determined later.
- **Promotional Material:** The logo of the sponsor will be included in the Preliminary and Final Program of the event as official sponsor. The first will be distributed through mail to more than 4,000 recipients throughout the world, while the second will be given to the participants during the Conference.
- **Mailing:** After the event, the sponsor will receive the mailing list of all participants with their contact information. This turns out to be a select database of highly qualified professionals from all over the world.
- **Internet:** The sponsor will have its logo or banner and the status of official sponsor in the website of *RIO 3* (www.rio3.com), with a link to its own site.
- **Conference Bags:** The logo of the sponsor will be printed on the conference bags and the sponsor can supply promotional material (i.e. flyers, brochures) to be included in the conference bags that will be distributed to the participants.
- **Conference Admission:** The sponsor will have the right for three full conference registrations.

CATEGORY 2

- **Steering Committee:** Sponsors will have the right to nominate one representative to include in the Steering Committee, present a lecture, and decide on the topics of the Industry Workshops, which will take place during the conference. Besides, the Sponsors will have status as official sponsors and co-host of the Exhibitor's Reception.
- **Exhibition:** Companies and Institutions will have the opportunity to provide information about their products and services in booths of 8 m² that will be in the indoor exhibition area (see Annex). Companies also will have their name printed on the sponsor list as official sponsor in the Catalogue of Exhibitors and will receive two pages free of charge for presentation of their company profile.
- **Merchandising:** The sponsor will have a reserved space for a banner in the venue as official sponsor. Size and location will be determined later.
- **Promotional Material:** The logo of the sponsor will be included in the Preliminary and Final Programs of the event as official sponsor, in site of *RIO 3*, and printed on the conference bags that will be distributed to the participants. The Preliminary Program will be distributed through mail to more than 4,000 recipients throughout the world, while the Final Program will be given to the participants during the conference.
- **Conference Admission:** The sponsor will have the right for two full conference registrations.

CATEGORY 3

- **Exhibition:** Companies and Institutions will have the opportunity to provide information about their products and services in booths of 4 m² that will be in the indoor exhibition area (see Annex). Companies also will have their name printed on the sponsor list in the Catalogue of Exhibitors and will receive two pages free of charge for presentation of their company profile.
- **Merchandising:** The sponsor will have a reserved space for a banner in the venue. Size and location will be determined later.

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- **Promotional Material:** The logo of the sponsor will be included in the Preliminary and Final Programs of the event and in site of *RIO 3*. The Preliminary Program will be distributed through mail to more than 4,000 recipients throughout the world, while the Final Program will be given to the participants during the Conference.
 - **Conference Admission:** The sponsor will have the right at one full conference registration.

CATEGORY 4

- **Exhibition:** Companies and Institutions will have the opportunity to provide information about their products and services in booths of 4 m² that will be in the indoor exhibition area of (see Annex). Companies also will have their name printed on the sponsor list in the Catalogue of Exhibitors and will receive one page free of charge for presentation of their company profile.
- **Promotional Material:** The logo of the sponsor will be included in the Preliminary and Final Programs of the event and in the site of *RIO 3*. The Preliminary Program will be distributed through mail to more than 4,000 recipients throughout the world, while the Final Program will be given to the participants during the Conference.
- **Conference Admission:** The sponsor will have the right for one full conference registration.

COSTS

Category	Sponsorship (R\$)	Sponsorship (EUR)
1	96,000.00	32,000.00
2	72,000.00	24,000.00
3	48,000.00	16,000.00
4	24,000.00	8,000.00

The sponsor owns the right to direct the sponsorship to certain areas of the event (e.g. congress, exhibition, public events, round tables).

A detailed cost balance of the event will be sent on request.

ANNEX

