

Information for Exhibitors

RIO 3 - World Climate & Energy Event

LAREF 2003 - Latin American Renewable Energy Fair

Hotel Glória - Rio de Janeiro, Brazil

1st – 5th December 2003

Renewable Energies for a Sustainable Energy Supply!

The immense and still increasing consumption of fossil fuels and the resulting CO₂ emissions are without doubt the principal causes of the greenhouse effect. It is evident that a global sustainable energy supply can only be achieved by energy saving, an increase in energy efficiency and the intensive use of renewable energies.

Since the UN Earth Summit in 1992 Rio de Janeiro has been considered as the cradle of a global discussion about the environment. In this *tradition* **RIO 3 - World Climate and Energy Event** - a succeeding event of the *RIO 02 congress & exhibition* -, will focus on strategies for increased application of renewable energies on a global scale as well as strategies for reduced energy consumption and sustainable development in order to decrease overall carbon dioxide emissions.

The **RIO 3 - World Climate and Energy Event** together with the **Latin American Renewable Energy Fair 2003** will take place in one of the most prestigious hotels in the city, the Glória Hotel at Flamengo - at the same location where the UN Earth Summit of 1992 took place - from the 1st until the 5th of December 2003 (www.hotelgloriario.com.br):

- The international **RIO 3** congress, organised in co-operation with the Rio de Janeiro's Federal University (UFRJ) and with the support of the Federal Ministry of Mines and Energy, will bring together leading experts from the fields of scientific research, politics and industry. These include, naming only a few, i. e. Prof. Dr. Martin Green, Prof. Dr. Peter Landsberg, Prof. Dr. Luiz Pinguelli Rosa, Prof. Dr. Adolf Goetzberger, Dr. Hermann Scheer, Prof. Dr. Maurício Tolmasquim, Dr. Maurice Strong and Dr. Fabio Feldmann. The Brazilian Ministry of Energy (MME), the Brazilian National Electricity Holding (Eletrobras), the German Energy Agency (DENA), the German Ministry for Economy & Labour (BMWA), InWent (Internationale Weiterbildung und Entwicklung GmbH), Eurosolar and the World Council for Renewable Energies (WCRE) are fully backing the event and will send top representatives.
- The **Latin American Renewable Energy Fair (LAREF)**, located directly at the **RIO 3** congress will give companies and institutions the opportunity to present the latest energy technology and services to a growing world and Latin American market. Brazil is without doubt the most important future market for renewable energies in Latin America. With the incentive programme for renewable energies PROINFA in force you will find a favourable moment to tie important business contacts at the **LAREF** and to develop new markets. The fair will be supported

as well by the Brazilian Ministry of Energy (MME), the Brazilian National Electricity Holding (Eletrobras), the German Energy Agency (DENA), the German Ministry for Economy & Labour (BMWA), International Capacity Building, Germany (InWent),.

Related workshops on renewable power plant implementation, project development and implementation as well as on practical experience in Latin America and on funding & financing, will accompany the event. A political round-table with the participation of major governmental representatives will give the opportunity to discuss legislation, identify and eradicate existing obstacles, and provide efficient solutions for mass application of renewable energies. Excursions to Brazilian energy projects and local activities aim to encourage international contacts and co-operation.

For further information about **RIO 3 - World Climate and Energy Event** and **LAREF 2003 - Latin American Renewable Energy Fair** please visit our web site: <http://www.rio3.com>

Exhibition Regulations *LAREF 2003*

Exhibition Space:

Exhibition space is available in different sizes, the smallest unit starting at 4 m² (see reservation form attached). All conference and exhibition facilities are well air-conditioned.

In order to ease the preparation of your participation we have developed a Full Service Package. It incorporates exhibition space featuring a fully equipped stand at a rental fee of EUR 295 per square meter (incl. all taxes).

This package includes:

- Floor space
- Exhibition Stand
- Fascia with company name
- Electrical power point (115V, 60Hz)
- Daily cleaning service
- Chairs, table, lamps/ spotlight, wastepaper bin

For reasonable fee, a wide range of items can be added: Additional pieces of furniture, spotlights, electric power supply in 115 or 230 V, telephone lines, fax, internet, W-LAN, etc. Audio-visual equipment (overhead, slide and video projectors, video recorders, etc.) can also be rented.

Additional meeting rooms for private communication or for workshops are available can be booked.

Tours and excursions to reference projects or investment sites can also be arranged by us.

Conference Admission for Exhibitors:

By booking exhibition space at this event (full service package or space only) you will get access to the conference including full conference documentation:

- 4 m² to 8 m² : full conference registration (incl. banquet) for one person
- 12 m² to 16 m² : full conference registration (incl. banquet) for two persons
- more than 16 m² : full conference registration (incl. banquet) for three persons

Publicity:

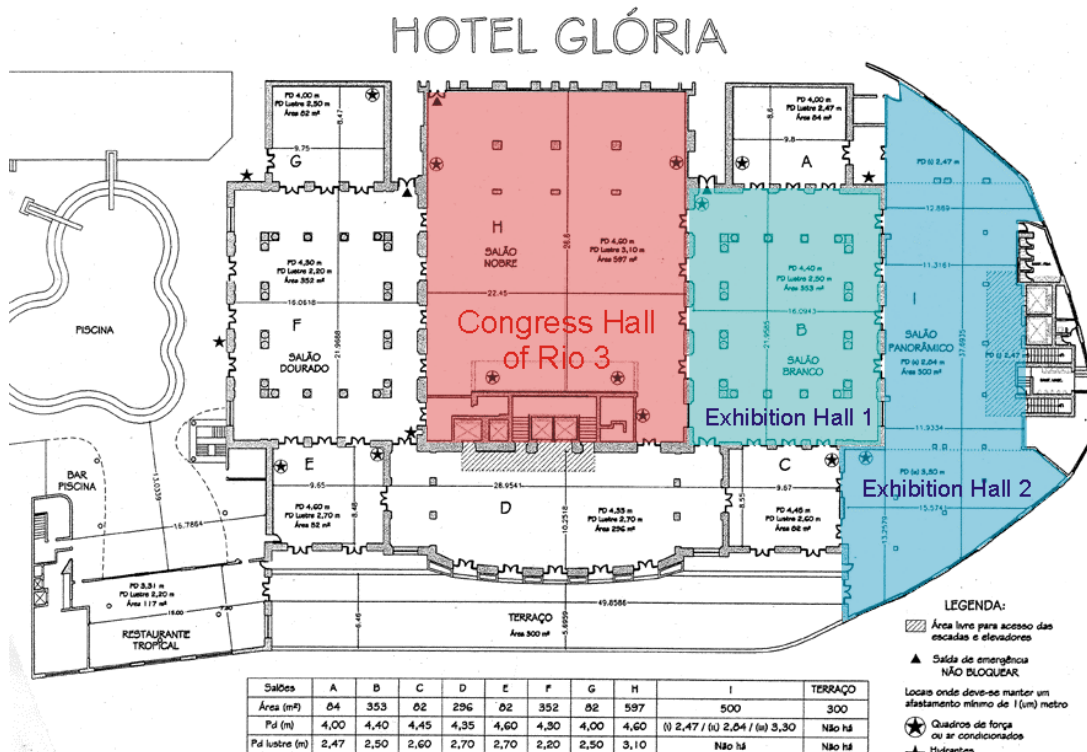
Your company or organization has the opportunity to present itself free of charge in the *LAREF - Catalogue of Exhibitors* which will be distributed to all delegates at the conference and through mailings to targets all over the world. In addition, the press will be guided through the *LAREF - Exhibition* and an *Exhibitor's Reception* will be held on one evening of the event. This reception will take place in the exhibition area and will represent an excellent opportunity for all exhibitors to introduce and present themselves to all conference delegates.

The Conference Committee offers innovative features: During the event the press conferences it will promote exhibition highlights. This will bring even more added value to exhibitors and industry representatives and attract supplementary decision makers, installers and users which are of importance for your positioning on the renewable energy market.

Reservation:

The reservation form is attached. All forms are also available on our website www.rio3.com. You are invited to return this form as soon as possible, preferably by fax. Since the stands will be allocated on a first-come / first-served basis, an early reservation will assure your participation at this prime event. The space will officially be reserved in your name upon receipt of a down payment of € 100 per square meter and subject to availability of space. The balance must be fully paid before the event. An *Information Package* concerning transport, mounting and dismantling schedule, order forms for extra items, handling of temporary import facilities, etc. will be dispatched to companies / organizations, which have transferred the down payment.

For further information about LAREF and the RIO 3 - World Climate & Energy Event, please contact:
RIO 3 - LAREF Organization Office:
c/o PML, A/c Av. Rio Branco, 25/18 andar
20093-900 Rio de Janeiro – RJ, Brazil
Phone: (+55-21)-8823-1963, (+55-21)-2233-5184, Fax: (+55-21)-2518 2220
<http://www.rio3.com>, E-mail: info@rio3.com



Fax to: (+55-21)-2518 2220

Exhibition Reservation Form

RIO 3 - World Climate & Energy Event
LAREF 2003 – Latin American Renewable Energy Fair

Hotel Glória - Rio de Janeiro - Brazil
1st to 5th of December 2003

Reservation form & interest declaration for exhibition stands

Name of Company / Organisation: _____

Person to Contact: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

We hereby apply for exhibition space of the following size:

4m² 8m² 12m² 16m² larger: _____m²

Exhibition space and stand (full service package) € 295.00 per m²

We bring our own stand. Exhibition space only (reduced rate) € 250.00 per m²

Please keep us informed (our e-mail address: _____)

We want to be informed about **Sponsorship of RIO 3 - LAREF**

_____, _____
Date Signature