

## ***RIO5 & myclimate: Moving Forward in Climate Protection***

**The international conference RIO5 takes responsibility: Compensate your flight to the conference through a carbon offset project of the organisation myclimate.**



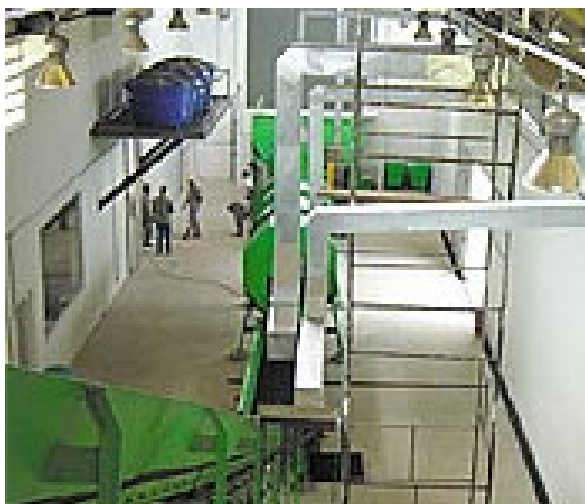
### **Climate Change**

Climate change is one of the most challenging issues in our globalized world. Reducing greenhouse gas emissions at the source as far as possible is the responsibility of all of us. A complete reduction is not always possible. Scientists recommend that not more than 1.5 tons of CO<sub>2</sub> per person shall be emitted yearly to guarantee a stable climate - an amount you emit when travelling one-way from New York to Berlin!

### **Compensation in Brazil**

The conference RIO5 has decided to take responsibility: Greenhouse gas emissions from participants' air travel to the conference and from energy consumption during the conference are compensated with a project in Brazil. A pilot waste incineration plant at the Federal University of Rio de Janeiro avoids the emission of greenhouse gases from landfill sites and produces, at the same time, clean electricity. The project has been developed by local institutions in cooperation with the NGO South-South-North and has been submitted as official CDM project.

### **myclimate Projects – Strict Selection Criteria**



The projects developed by myclimate reduce the emissions of greenhouse gases. Transparency and the verifiable and measurable reduction of emissions have highest priority. myclimate only supports projects that *depend* on the revenues of myclimate tickets – they must be additional to what is done anyway (business as usual). myclimate only supports projects in the field of Renewable Energies or Improvement of energy efficiency.

For the implementation of its projects myclimate works closely with local partners. These organisations ensure that the projects are established conscientiously and are supervised correctly. All projects are developed following the procedures set out in the Kyoto Mechanisms. A body of independent scientific experts guarantees for the quality of the climate protection projects.

**myclimate – a young Swiss initiative**

myclimate is an initiative to establish climate protection in air travel. Even today, one fifth of the climate damage brought about by the Swiss is caused by air planes. myclimate raises the general public's awareness of this problem and is devoted to finding political solutions. By buying a myclimate ticket, travellers can balance the effect of their flight on our climate. The proceeds are used to fund unique climate protection projects in developing countries.



myclimate originated at the Swiss Federal Institute of Science in Zurich and is run by committed and qualified young entrepreneurs.

**RIO5 and myclimate: the beginning of a promising partnership!**

RIO5 and myclimate intend to develop new projects in Brazil. The conference RIO5 marks the beginning of a cooperation to bring forward concrete climate protection and renewable energies. New projects in the field of renewable energies in Brazil shall result from this partnership.



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